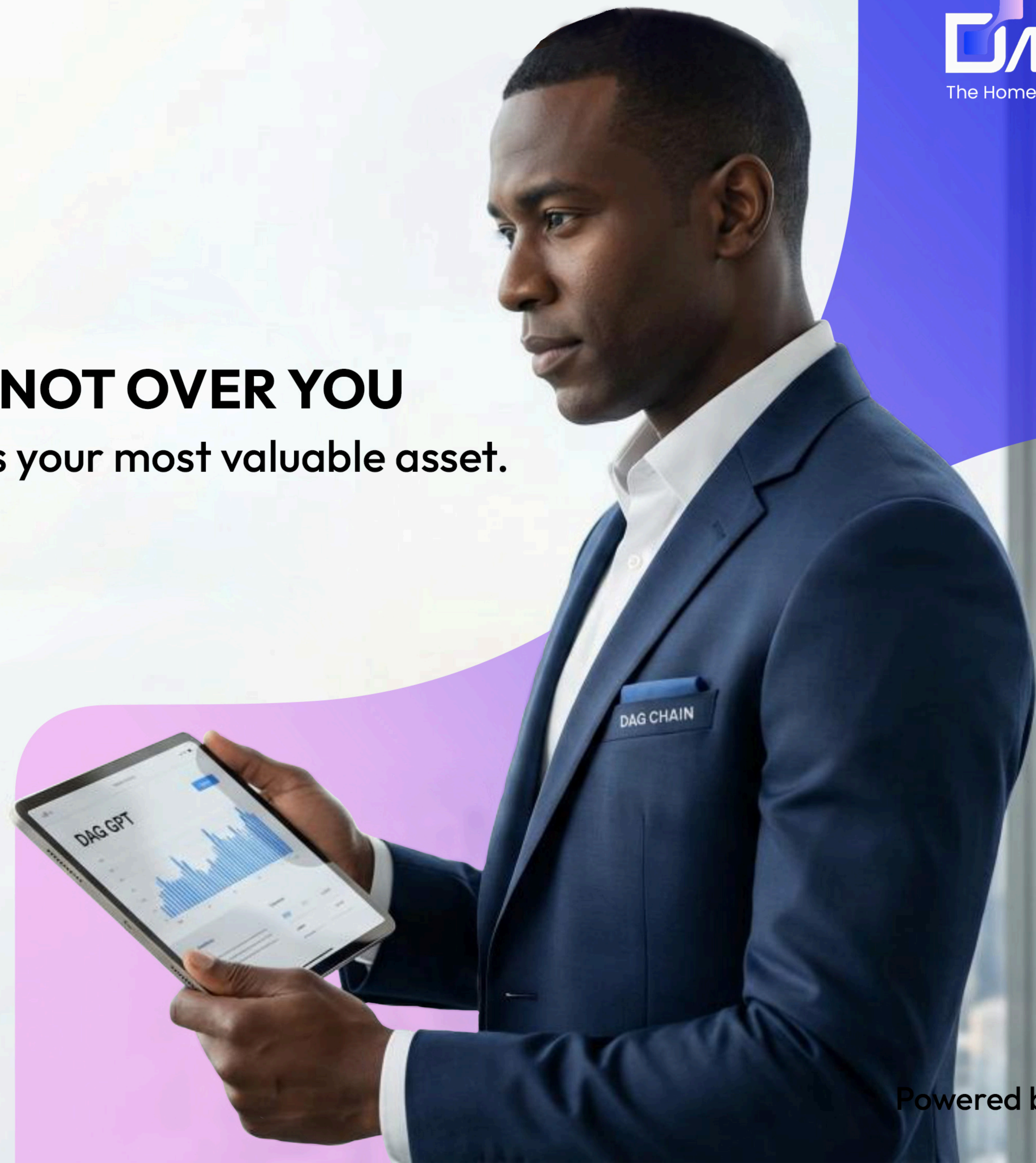




## AI THAT WORKS WITH YOU, NOT OVER YOU

If you work independently, your time is your most valuable asset.

- Every delay, rework, and context switch directly affects your income, output, and energy.
- Most AI tools help you think faster.
- Very few help you actually finish work.
-  DAGGPT is built for individuals who produce regularly and cannot afford inconsistency.
- It supports execution, continuity, and reliability across your daily work, not just isolated prompts.
- This is AI designed to stay with you through the entire workflow, not disappear after an answer.



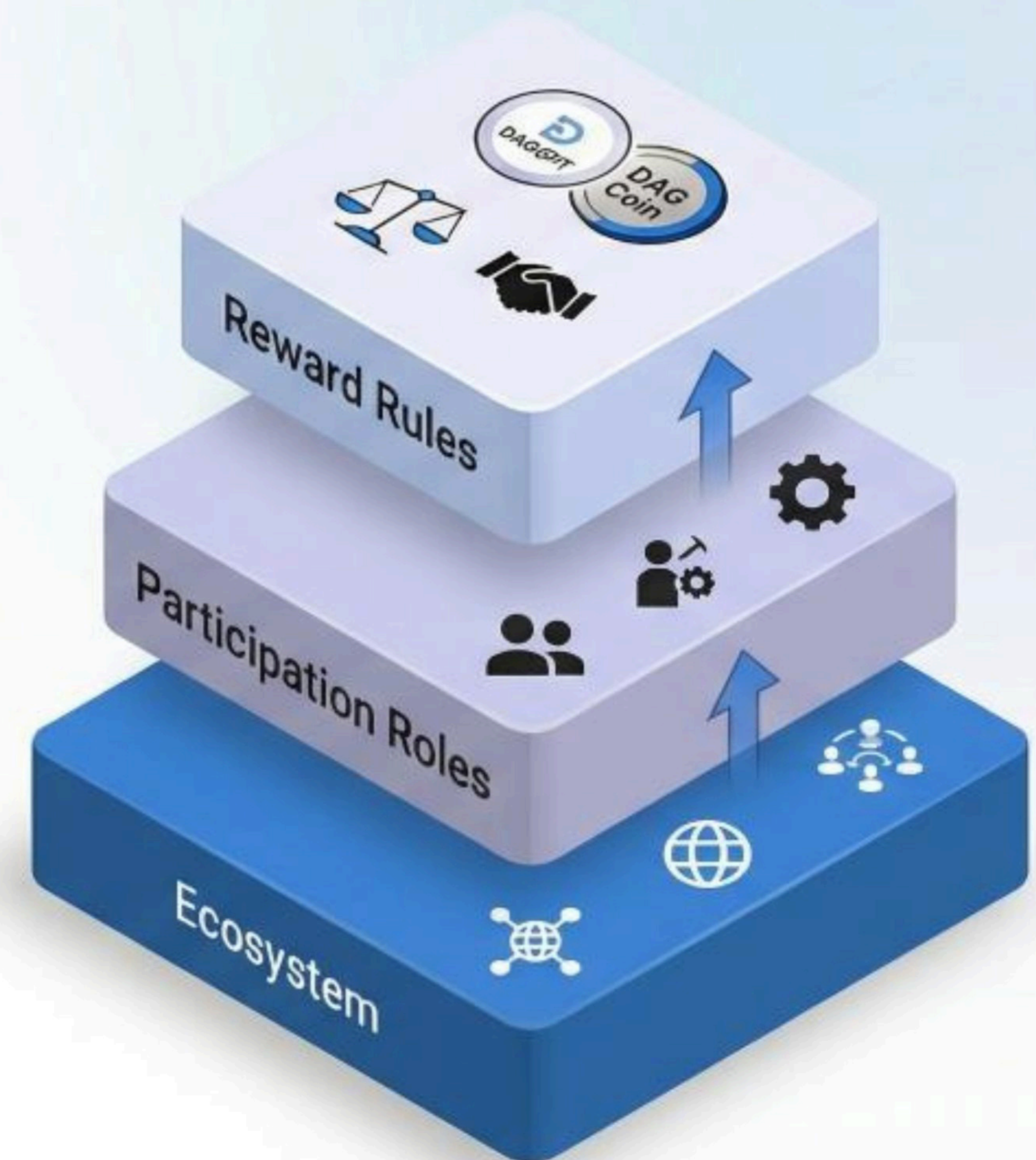


# What Is DAG Army

An ecosystem participation program designed to reward responsible contribution rather than speculation or hype.

Participants enter at the same starting point and progress through defined participation roles, measurable contribution milestones, and structured progression paths.

Every reward follows predefined criteria, ensuring clarity and fairness.





# Why a Reward System Exists

## Why a Reward System Exists

Aligning Individual Effort  
With Collective Ecosystem  
Growth





# Contribution Over Recruitment

## HYPE-DRIVEN RECRUITMENT



Focus on mass onboarding, urgency, and speculation. No long-term stability.

## RESPONSIBLE CONTRIBUTION



Focus on accurate understanding, responsible guidance, and consistent engagement. Ensures long-term value and trust.



# Core Design Principles

The DAG Army Reward System operates on clearly defined principles for all participants.



## Transparency in Rules

All reward criteria are clearly defined and accessible.



## Equal Starting Access

Every participant enters at the same foundational point.



## Contribution-Based Earning

Rewards are earned through measurable actions, not promises.



## One Individual, One Account

Ensures fairness and prevents system abuse.



## Long-Term Sustainability

Focuses on enduring growth over short-term gains.



# Entry Role: **DAG Soldier**

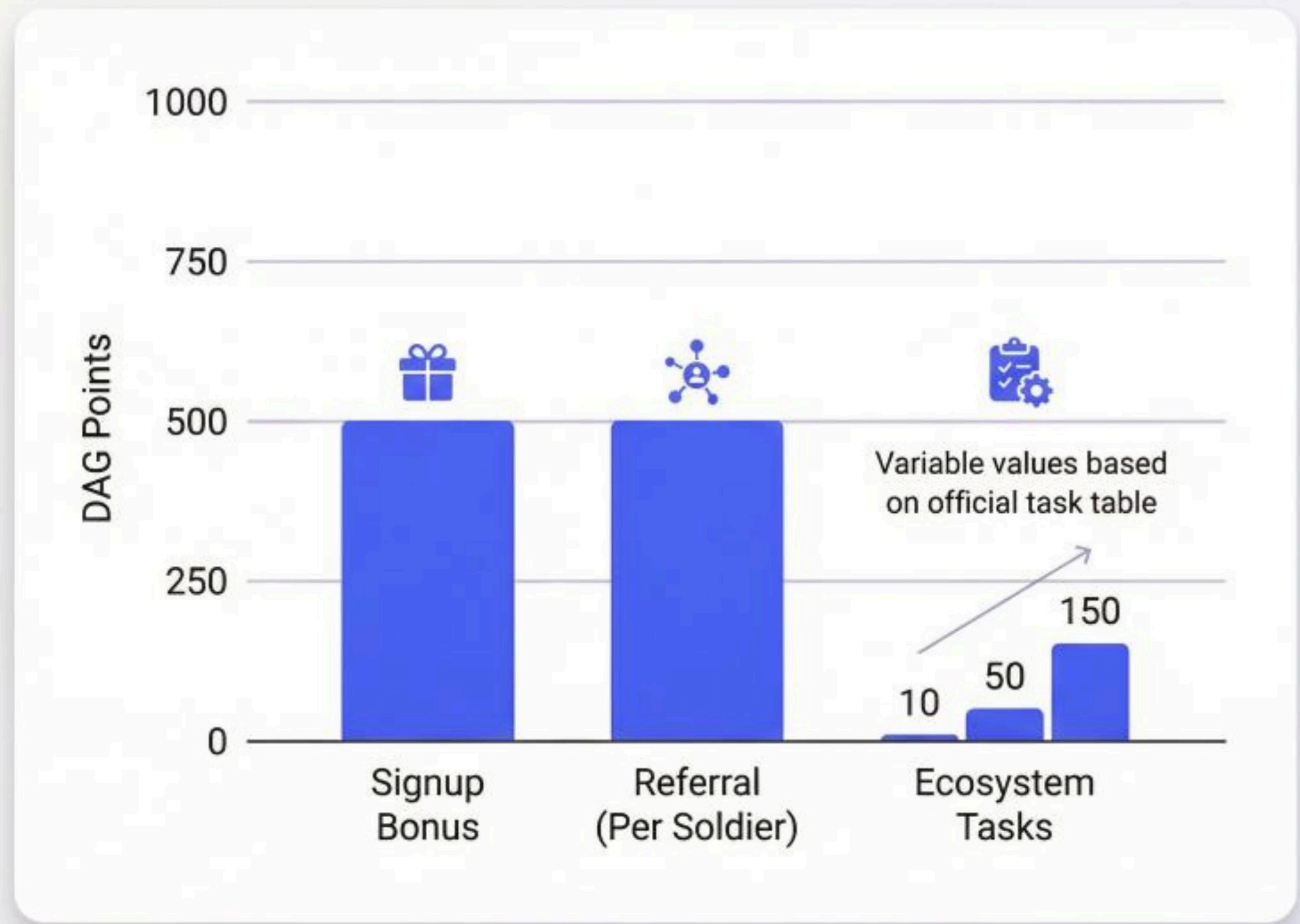
- Every participant enters as a DAG Soldier.
- Entry is free, with automatic role assignment.
- Receive **500 DAG Points** upon joining.
- Purpose: Learn the ecosystem, participate in activities, and begin earning points.
- This role is the **foundation** of the entire reward system.





# DAG Soldier Rewards

Earn DAG Points through defined participation activities. **No percentage bonuses; all points are non-transferable.**





# Upgrade Role: DAG Lieutenant

Upgrade from DAG Soldier to increase earning efficiency and responsibility.

One-time purchase: USD 149.

Benefits include:  
Enhanced reward mechanics,  
Total Signup Bonus of 3000 DAG Points (applies as per rules), and a  
20% Additional DAG Points Bonus on  
all eligible earning activities.





# DAG Lieutenant Signup

## Bonus Logic

The total signup bonus entitlement for a **DAG Lieutenant** is 3000 DAG Points. The crediting logic follows a fixed rule, ensuring consistency and fairness across the system.





# What Are DAG Points

The Internal Contribution Reward Unit



## Measure Individual Contribution

Earned through predefined actions.



## Enable Rank Progression

Through burning. Resets to zero after burn.



## Redeem for Value (DAGGPT, DAG Coin)

As per defined rules. Non-transferable.



# Referral-Based DAG Points

A structured reward system for onboarding new participants into the ecosystem.

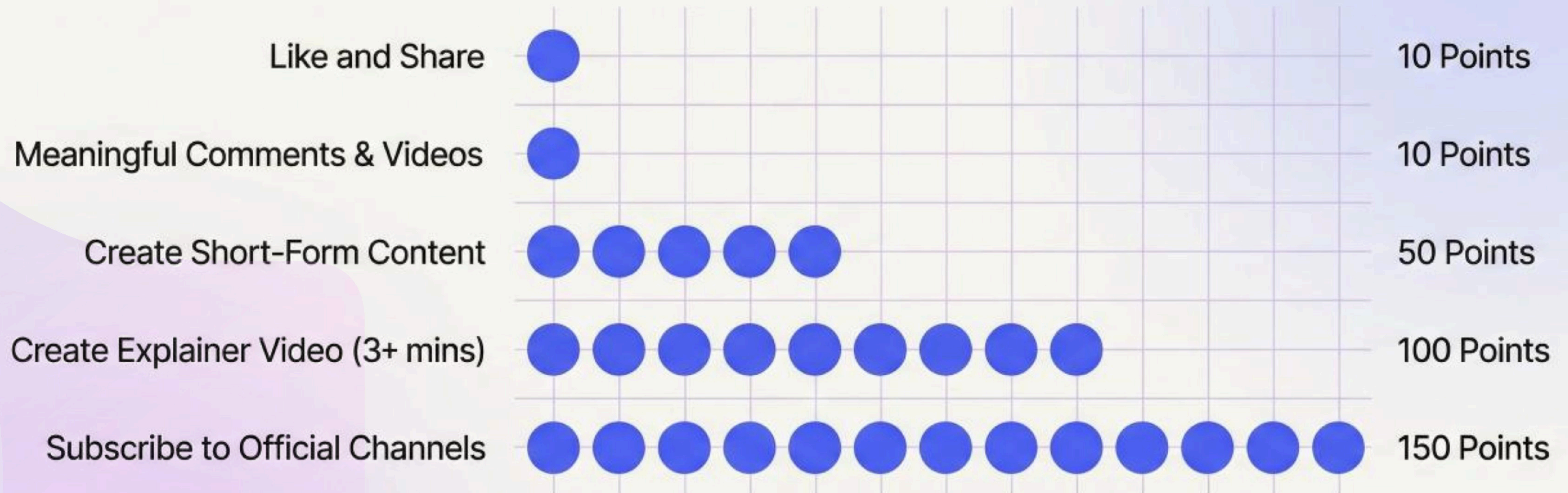
DAG Points are awarded for valid, verified signups to encourage responsible growth, not mass recruitment. Rewards vary based on the referring participant's role.

| Referrer Role  | New Participant Role | DAG Points Earned                                                                               |
|----------------|----------------------|-------------------------------------------------------------------------------------------------|
| DAG Soldier    | DAG Soldier          | 500 Points  |
| DAG Lieutenant | DAG Soldier          | 600 Points<br>✓ Base Reward: 500 Points +<br>➤ Lieutenant Bonus: 100 Points (20% of Base)       |

⚠ Note: Referral rewards are granted only for valid and verified signups.



# Task-Based DAG Points



All task-based DAG Points follow the one account per individual rule.



For DAG Lieutenants, a 20% additional DAG Points bonus applies on all task-based earnings.

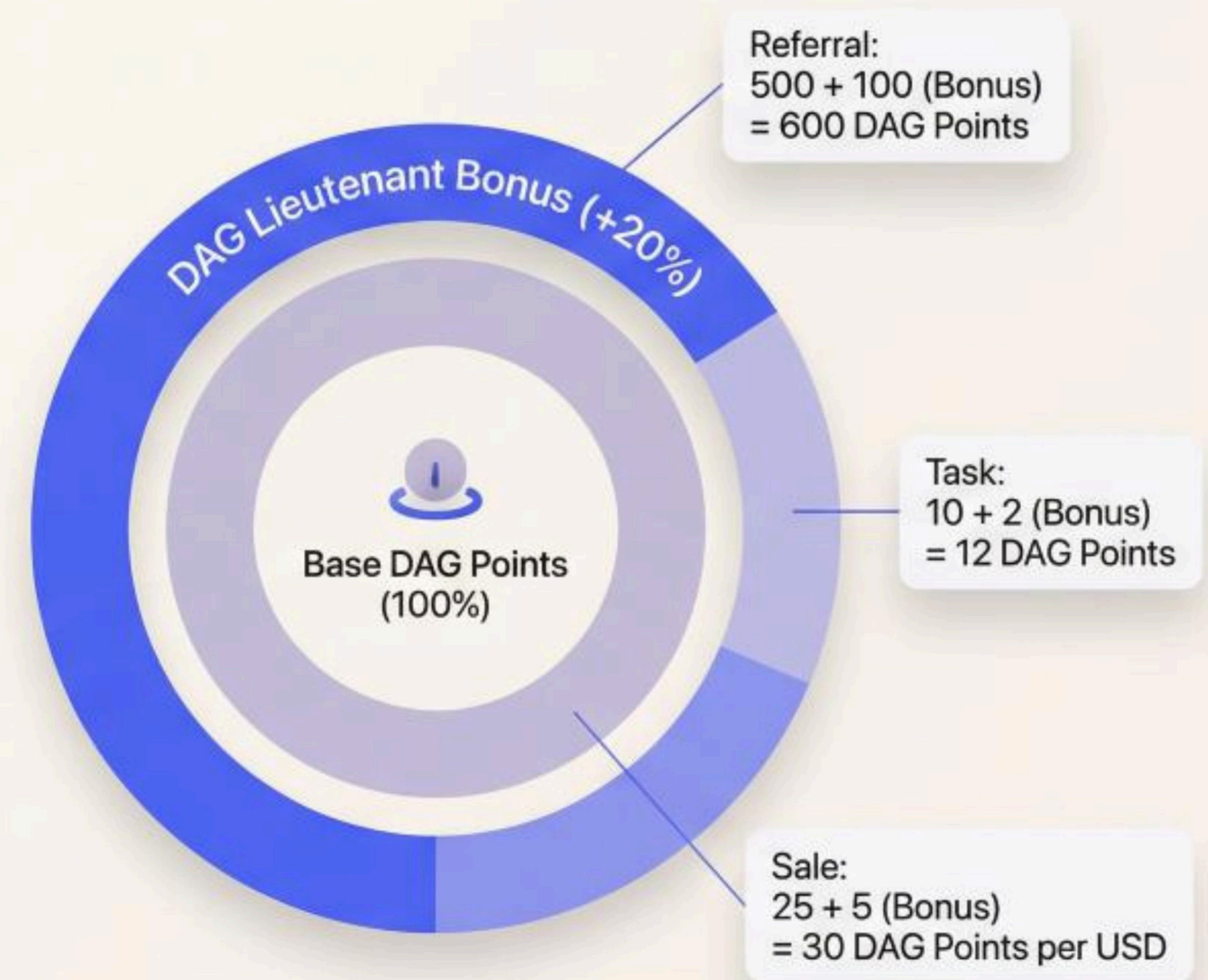


# 20 Percent Bonus Explained

Applicable only for DAG Lieutenants.

Increases earning efficiency on referrals, tasks, self-purchase, and direct sales.

Calculated on base DAG Points only; does not compound.



Increases Earning Efficiency Without  
Changing Base Reward Structure



# Why Points Are Non-Transferable



DAG Points are **non-transferable** to maintain fairness and system integrity.



Ensures rewards reflect individual effort only.



Prevents point trading or misuse, protecting equal opportunity.

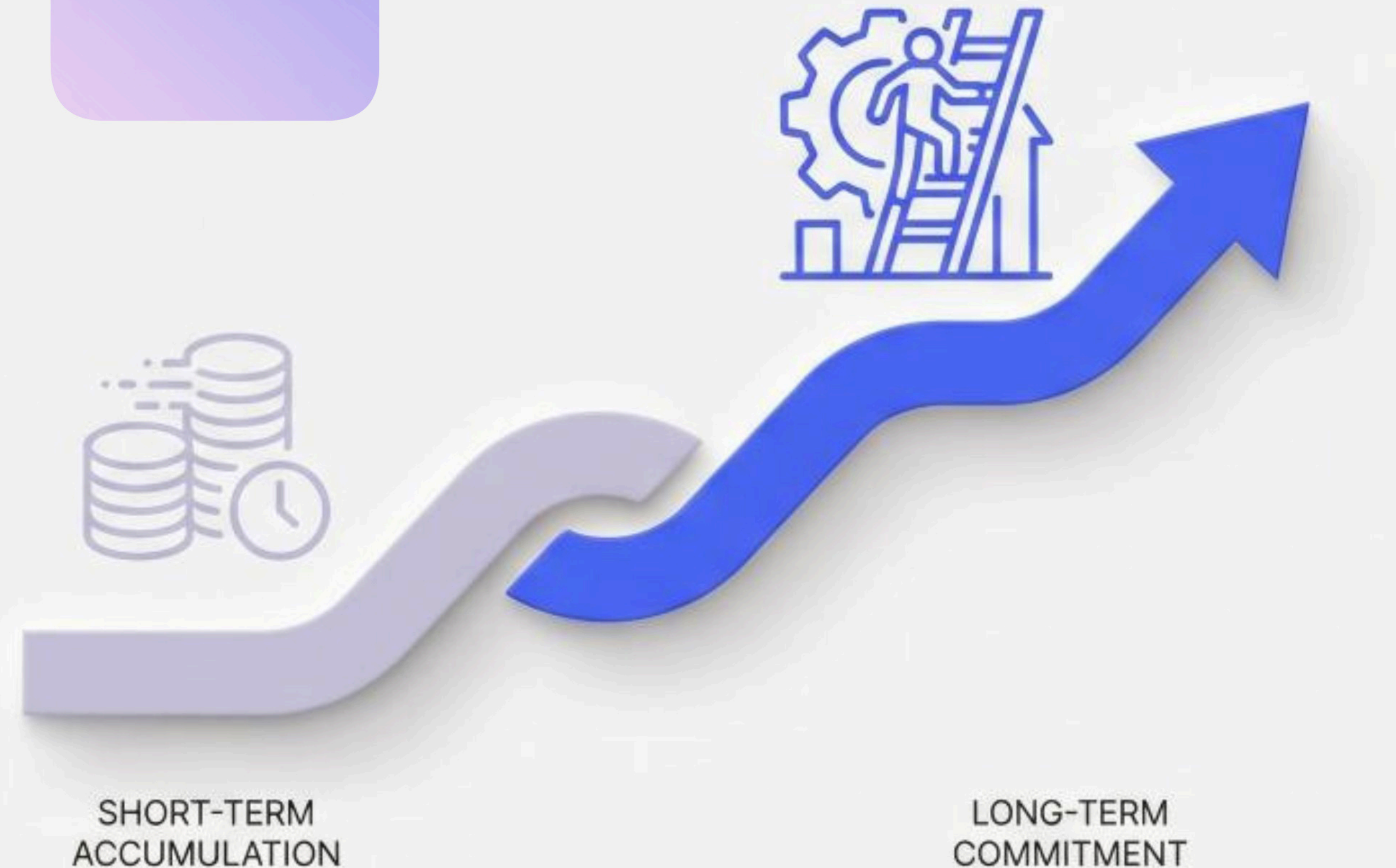


Points are **permanently linked** to the earner, reinforcing accountability.



# Why Rank Progression Exists

- Rank progression is designed to **reward long-term commitment rather than short-term accumulation.**
- It encourages sustained participation and consistency, differentiating contributors based on their effort.
- Ranks are earned **deliberately through contribution and DAG Point burns**, ensuring that higher rewards align with higher responsibility.





# Burning DAG Points Rule

Rank progression in the DAG Army ecosystem is achieved only by burning DAG Points. This action is **irreversible** and **represents deliberate commitment** to progression. After a burn, the DAG Point balance resets to zero and cannot be recovered.



Irreversible commitment for  
long-term growth.



# Cumulative Burn Logic

Rank progression requires cumulative DAG Point burns. To unlock Vanguard directly, a participant must burn a total of 2200 Points (700 for Initiator + 1500 for Vanguard), as each rank must be unlocked in sequence.

700 DAG Points  
Initiator Burn

+ 1500 DAG Points  
Additional Vanguard Burn

Total for Direct Vanguard Burn: 2200 DAG Points

Each rank must be unlocked in sequence through cumulative burns.



# Rank Ladder Overview

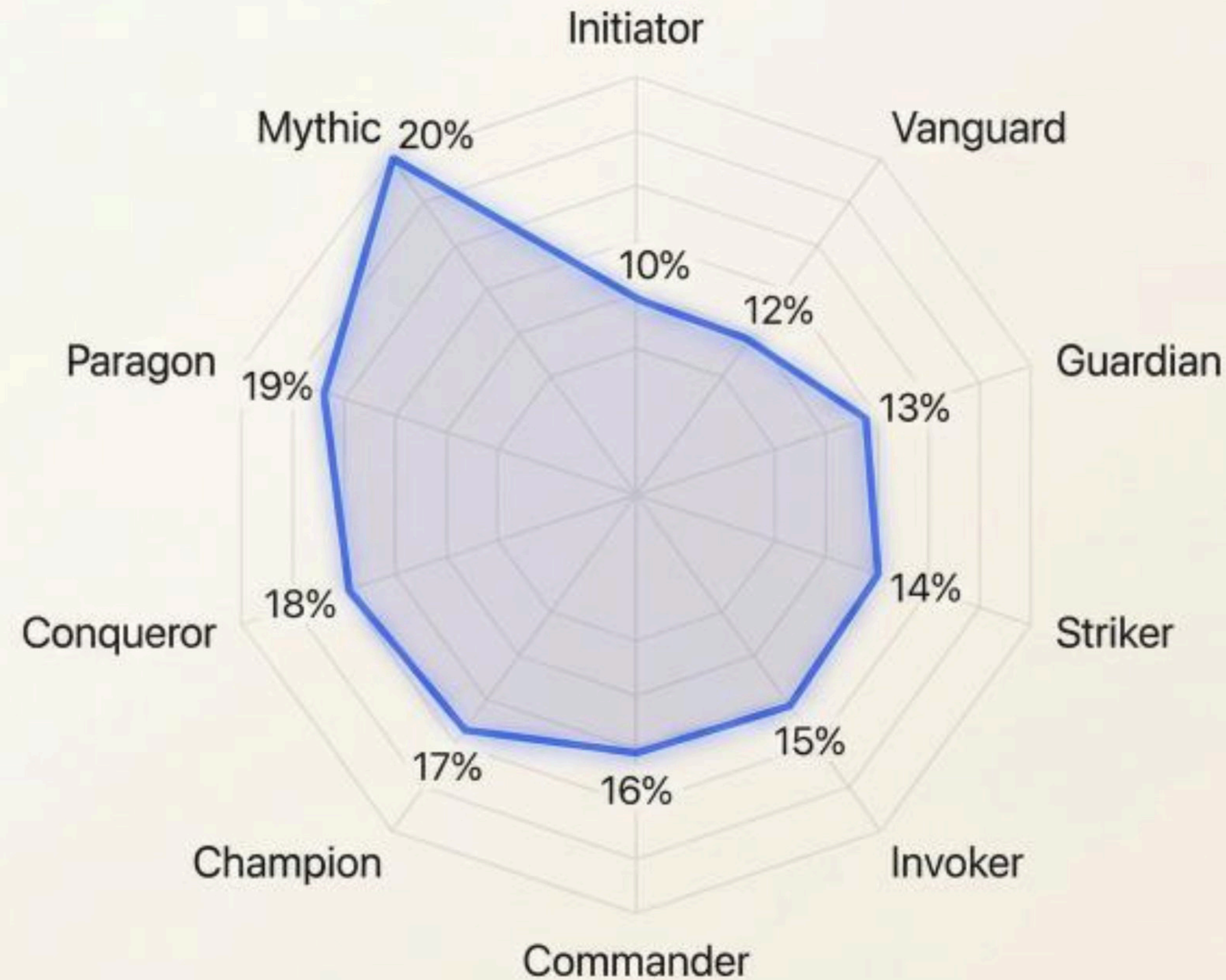
The DAG Army ecosystem follows a structured rank ladder based on DAG Points burned. Each rank must be unlocked through burning the specified DAG Points. There are no automatic upgrades or shortcuts.





# What Rank Actually Unlocks

Rank progression unlocks higher earning efficiency and responsibility, directly linked to contribution.



## Higher Earning Efficiency:

Direct sales commission increases from 10% to 20% as rank progresses.



## Improved Reward Efficiency:

Enhanced reward rates on ecosystem contributions.



## Advanced Incentive Pools:

Eligibility for exclusive executive performance and lifestyle bonus pools.

Performance and contribution remain mandatory. Rank increases earning efficiency, not guaranteed income.



# Base Sales Earnings

Sales earnings begin only after becoming a DAG Lieutenant. This is the base earning level for eligible direct sales before any rank-based upgrades are applied.

7%



Commission on eligible direct sales for a  
DAG Lieutenant without any rank  
qualification.



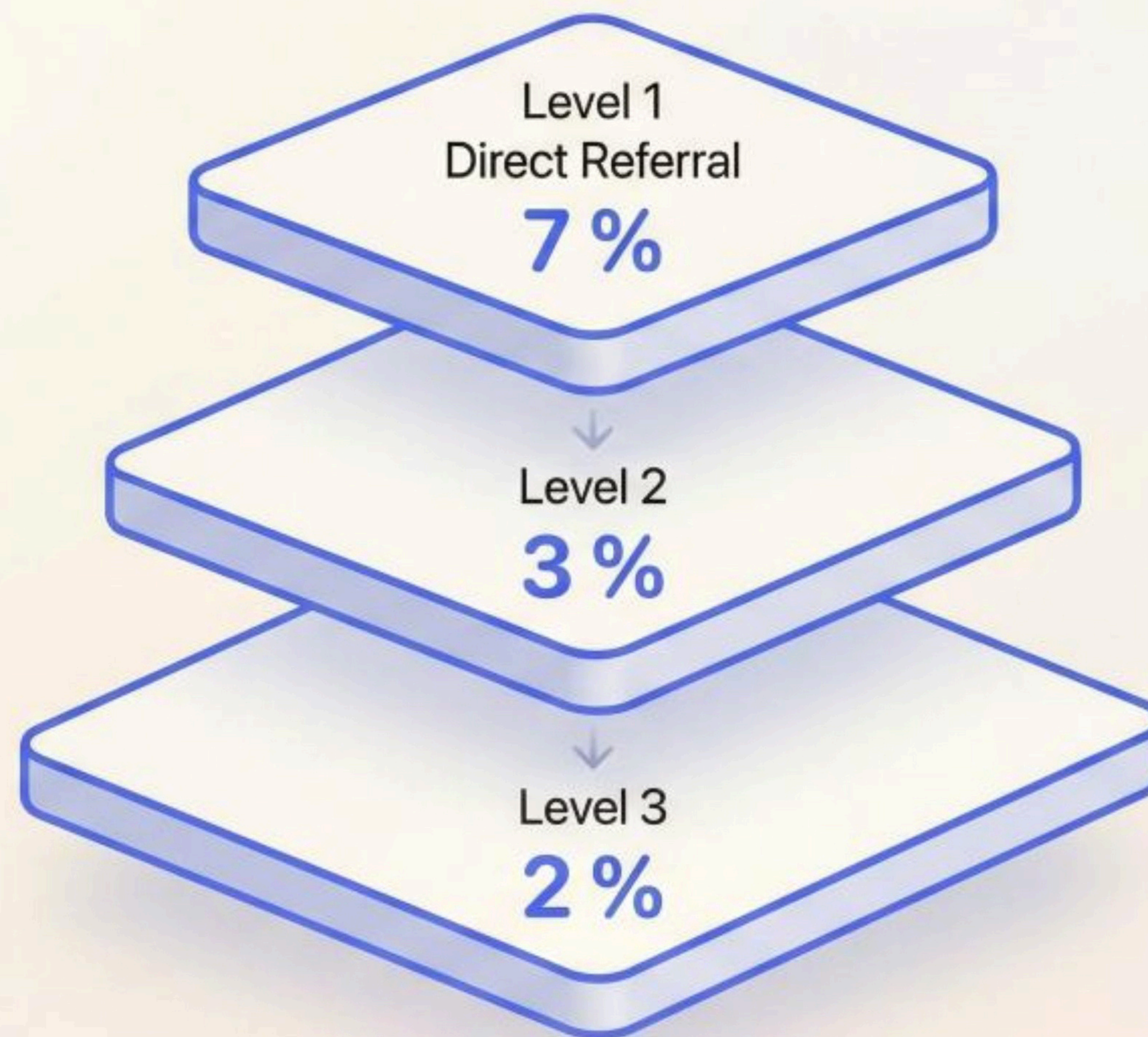
# Rank-Based Sales Commission Table

Rank progression increases direct sales commission percentages. Higher ranks increase earning efficiency on the same sales activity.





# Three-Level Sales Earnings Structure



Multi-level earnings are calculated only on actual sales, not on signups.



# What Sales Earnings Are Not



No Signup Income  
Earnings are not based  
on joining alone.



No Guaranteed Payouts  
Rewards are strictly  
performance-based.



No Passive Income  
Earnings occur only  
from real sales activity.



# DAG Point Redemption Options

DAG Points can be redeemed within the ecosystem through predefined conversion rules.



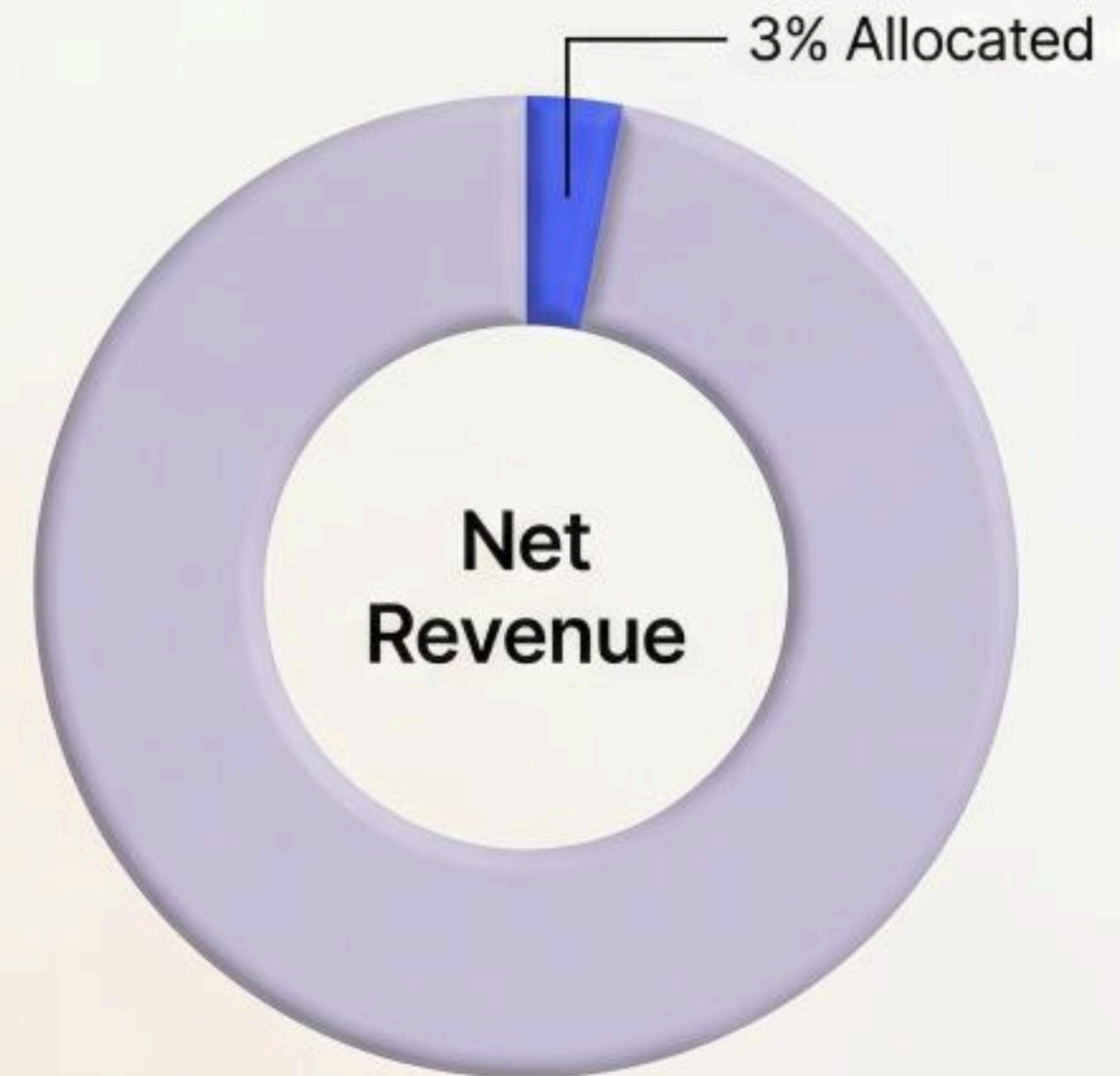
Redemptions follow fixed ratios and are subject to ecosystem policies. Once redeemed, DAG Points are permanently deducted from the participant's balance.



# Monthly Discretionary Incentive Pool

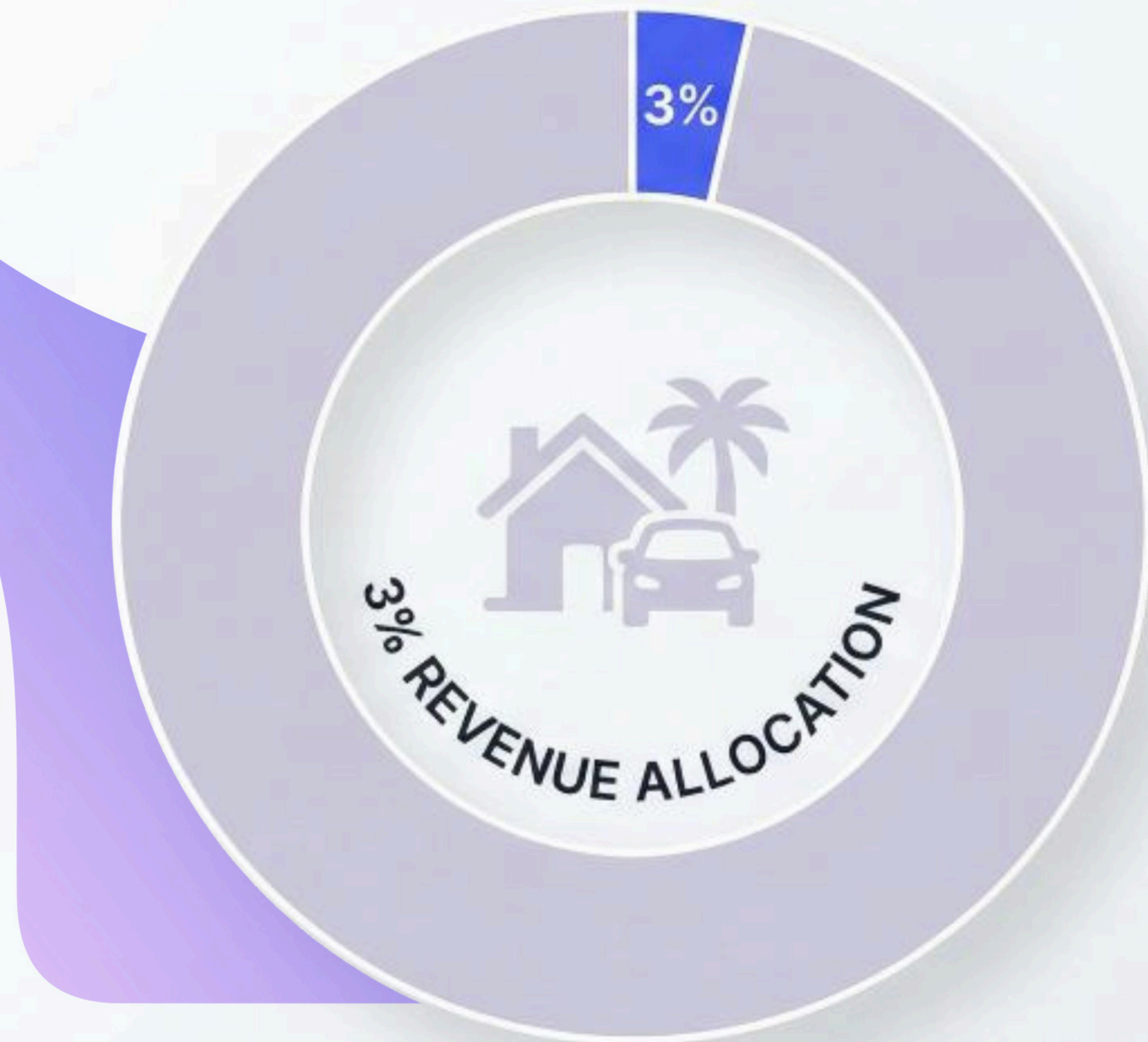
A discretionary incentive pool is allocated to reward consistent monthly performers. Key details:

- 3% of company net revenue allocated.
- Eligibility: Minimum USD 1000 direct sales per month.
- Evaluation: Performance evaluated fresh every month.
- Note: Incentive is performance-based and not guaranteed.





# Lifestyle Bonus Pool



- **Monthly Eligibility & Qualification:**

- 📅 Requires a minimum of USD 2000 in direct sales within a month.
- ₹ Qualification is evaluated fresh every month.

- **Lifestyle Rewards:**

- 🏠 May include benefits such as vehicle support, travel support, or home-related allowances, subject to policy guidelines.



# Executive Performance Incentive Pool

- Recognizes top-performing leadership contribution.
- Allocates 2% of the company's global profit to this pool.
- Eligibility requires a minimum of USD 10,000 in direct sales within a quarter.
- Performance is evaluated and paid on a quarterly basis.
- Rewards sustained, high-level performance.





# System Safeguards

The DAG Army Reward System is protected by clearly defined safeguards to maintain transparency, fairness, and long-term integrity.



## One Account per Individual

Ensures fair participation by limiting each person to a single account.



## Non-Transferable DAG Points

Points cannot be moved or traded, preventing misuse and maintaining ecosystem balance.



## Performance-Linked Rewards

Earnings are directly tied to real, measurable contribution, not passive activity.



# Who Thrives in DAG Army

- ✓ Learners who take time to understand the ecosystem
- ✓ Builders who contribute through action and guidance
- ✓ Long-term contributors who focus on consistency



The system rewards commitment, not speculation.



# From Participation to Progression

A structured framework transforming individual effort into long-term ecosystem value through a clear journey of contribution, progression, and responsibility.



Every participant starts at the same point, earns through contribution, progresses through commitment, and unlocks higher rewards through responsibility. This framework ensures that participation translates into sustainable progression and long-term value for all.